2018

# ANNUAL REPORT

FOUNDATION

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# A LETTER FROM THE PRESIDENT

2018—the 50th anniversary of the dedication of Piscataway Park—was a year of change for the Accokeek Foundation. Transitions are great opportunities to re-evaluate, and there's been a lot of soul searching at the Accokeek Foundation this year.

As the new President and CEO, I've been thinking about the past and where the future can take us. Since I began serving at the Foundation in 2004, I've been fortunate to work alongside many who love Piscataway Park and who have helped move us to where we are today as a Foundation.

This landscape tells the story of generations of change, as the land has shaped people and people have shaped the land, over time. The land was saved from development in the 1950s to "preserve the view" from George Washington's Mount Vernon across the Potomac River. But the significance of the landscape goes far beyond its value for viewshed preservation. "Preserving the view" also preserved the heart of the traditional homeland of the Piscataway people. It preserved a landscape that carries the stories of European contact and colonization, and stories that take place against the backdrop of slavery and emancipation, Jim Crow, the Civil Rights Movement, and the American Indian Movement.

In 2018, the Accokeek Foundation Board of Trustees adopted a new set of organizational values to guide our work. We recognize that the conversations we need to have about our history and our future are complex and challenging. We're committed to encouraging dialogue that's respectful and accountable, as well as compassionate and honest. We began reaching out to partners in the community as part of an interpretive planning project. Through this project, we hope we can build trust and offer a more authentic story of this landscape—one that welcomes all visitors and helps us connect more deeply with each other and with this land.

We cannot do this without you, so thank you for investing in our work and most importantly for committing to sharing, listening, and learning from one another.

Sincerely,

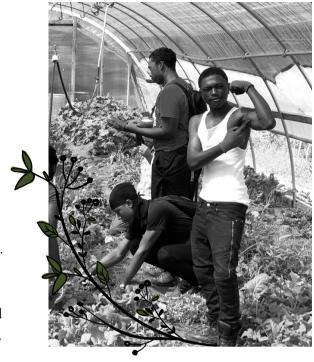
Laura Ford

President and CEO



# ORGANIZATIONAL VALUES

The Accokeek Foundation seeks to inspire people to care about the environment by connecting people to the landscape of Piscataway Park. We honor the indigenous people and values that shaped this land. Our interpretation explores historical and cultural connections to today's trends in agriculture and conservation. We test and demonstrate innovative land management techniques designed to regenerate healthy soils, protect water, and enhance air quality. We engage individuals and communities in action to better protect and restore the natural environment and create a secure, just, and sustainable food system. Our educational programs are designed to prepare people for academic pursuits, employment, and community leadership, and to enhance the health and well-being of our region's residents and environment.



We are invested in creating a transparent, positive culture that values responsibility and integrity and that inspires staff, board, collaborators, and the community to become invested in the Foundation's work. We believe that our work achieves relevancy through diversity and inclusion. We seek to be a safe and open space for all races, ethnicities, national origins, ages, sexual orientations, gender identity, beliefs, religions, faiths and ideologies, cultures, socioeconomic backgrounds, and levels of physical ability. We support transformational dialogue about historical and cultural realities that have resulted in marginalization. We serve as allies to underserved communities most affected by societal problems, as they lead the efforts to address these challenges. We commit to collaborating for social change, and to discussing ethics, privilege, power, and intention with our partners as we engage in work together.

#### LEADERSHIP TRANSITION

In March 2018, Lisa Hayes announced her resignation as President and CEO. During her 10+ years with the Foundation—seven as President—Lisa led transformational initiatives around museum theater and interpretation of Piscataway Park's landscape through an environmental lens and through the lens of Piscataway eyes.

#### **BOARD & EXECUTIVE LEADERSHIP**

Virginia Busby, Chair
David Sloan, Vice Chair
James Potts, Secretary & Treasurer
Chris Newman, Secretary
Lisa Hayes, President (through March)
Laura Ford, Interim President
Anjela Barnes, Vice President
Bill Crouch
Megan Dunn

Andrew Fellows
J. Philip Gottwals
Myra McGovern
Judy Meade
Denise D. Meringolo
Eugene B. Roberts, Jr.
Vincent Rotondaro
Yvette J. Snowden
Barry Szczesny



# EDUCATION

Education lies at the heart of our mission to cultivate a passion for the natural and cultural heritage of Piscataway Park and commitment to stewardship and sustainability.

This year, our education opportunities included:

- In-park experiences for a total of 4,469 students from Maryland
- Meaningful Watershed Educational
   Experiences about native wild rice for 800 middle school students from 19 schools, in partnership with Prince George's County William S. Schmidt Outdoor Education Center
- An American Indian Heritage Day for Title 6 students, in partnership with the Piscataway-Conoy tribe
- Teacher mentoring for nine teachers from six schools in Prince George's County
- A "National Park Prescription Day" connecting productive agricultural "agtivity," connections to the land, and soil health with holistic human health benefits

1,500

# TITLE I STUDENTS FROM MARYLAND

The education team served twice as many Title I students during 2018 as in previous years. Twenty-one Title I schools from Maryland alone participated in Eco-Explorers.

59

#### EDUCATORS TRAINED

In addition to Teacher
Institute mentoring, we
partnered with Mount Vernon
and Living the American
Indian Experience to offer
professional development
highlighting local indigenous
communities.

11

#### ACC STUDENTS

Eleven local high school students interned in Piscataway Park through the Agriculture Conservation Corps (ACC) program. ACC alumni, like Tyler Reid and James Pinkney, have gone on to pursue careers in agriculture and conservation.



A rising tide lifts all boats, and on the 50th anniversary of Piscataway Park, we found success through the strength of our partnerships and support from our neighbors.

Partners who dedicated their most precious resource—time—included the Wounded Warrior Project, Team Rubicon, the United States Naval Academy, Cerenity Inc., the Community Bank of the Chesapeake, Jack and Jill of America (National Harbor Chapter), and the University of Maryland's Pre-Vet Society.

Amidst threats to the viewshed this year, the Foundation worked with citizen activists and partners, including Mount Vernon, the National Park Service, the Moyaone Association, the Piscataway and the Alice Ferguson Foundation, to ensure that the historic view from Mount Vernon and the indigenous cultural landscape of Piscataway Park were preserved.

After four summers of hosting the Agriculture Conservation Corps program for high school students, the Foundation received an "Outstanding Partner" award from the Prince George's County Youth@Work Summer Youth Enrichment Program.

### 430

#### VOLUNTEERS

In 2018, volunteers donated over 2,000 hours of service to the mission worth over \$56,000. Volunteers included active-duty military members, veterans, civilians, and students.

### 50

# YEARS OF NATIONAL PARK STEWARDSHIP

Dedicated in 1968, 2018 marked the 50th anniversary of Piscataway Park. That's 50 years of partnership with the National Park Service to protect a landscape with over 10,000 years of human history.

### 5

#### HEWES APPLE TREES

Brewed using apples collected from the National Colonial Farm's heritage Hewes crab apple trees, DC cidery ANXO released a small batch of "National Colonial Farm Heritage Cider" to support restoration of the orchard.

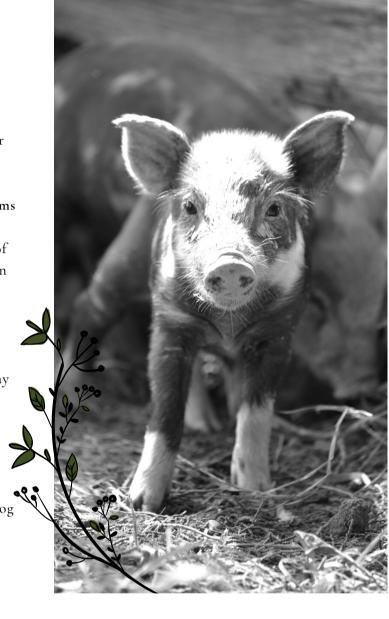
# HERITAGE LIVESTOCK

For the Heritage Breed Livestock Conservation program, 2018 will be a year to remember.

Thanks to two sows from Sylvanaqua Farms and a boar on loan from Mount Vernon, the Foundation welcomed its first litter of Ossabaw hogs born in the park in over ten years.

Livestock is once again part of the Prince George's County's 4-H program with the inception of a new 4-H Club in Piscataway Park, serving 20 youth members without access to animals or farm land.

And the Stitch 'n Time volunteer club dedicated more than 500 hours to processing wool from the Foundation's Hog Island sheep flock. Their hand-spun yarn allows fiber artists a rare opportunity to work with wool from this endangered breed.



### 20

#### 4-H MEMBERS

A new 4-H livestock club, in partnership with the University of Maryland Extension Office, teaches youth how to care for and show heritage breed livestock as they learn the essentials of animal husbandry.

### 40+

# RARE BREEDS BORN IN PISCATAWAY PARK

Throughout the spring and summer, the barnyard saw the addition of 17 Hog Island lambs, 16 Ossabaw hog piglets, 7 American Milking Devon calves, and dozens of heritage breed poultry chicks and poults.

### 6

#### FARMS RAISING HERITAGE BREEDS

In March, the Foundation hosted the inaugural meeting of the Tidewater Agricultural Network and talked collaboration with Mount Vernon, Colonial Williamsburg, George Washington's Birthplace, St. Mary's City, and York Town.

### THANK YOU TO OUR SUPPORTERS

#### \$15,000+

Chesapeake Bay Trust
Clark-Winchcole Foundation
Gene & Lynn Roberts
Mount Vernon Ladies Association of
the Union
Morris and Gwendolyn Cafritz
Foundation
National Park Foundation

#### \$5,000+

National Park Service

Corina Higginson Trust
MGM National Harbor
Maryland Humanities
MOM's Organic Market
Pepco, an Exelon Company
Preservation Maryland
Wells Fargo
Wilton Corkern & Mary Bruce Batte

#### \$1,000+

Betsy & Wick Cromwell
Bill Crouch
James & Barbara Potts
Jim Thompson
Nancy Dodge
Nanette Fremont & Rita Bergman
National Environmental Education
Foundation
National Harbor
Old Line Bank
Paul & Barbara Livingston
Phil Gottwals
Robert Killen
SMECO
Washington Gas

#### \$500+

Charlene Dukes
Dick Krueger
Dick Riddell & Anne Fortney
Daughters of the American
Revolution, Harmony Hall
G.S. Proctor & Associates, Inc.
Grace Liddy
John & Linda Derrick
Judy Meade
K&M Contracting
Kevin Tucker & Denise Meringolo
Megan Dunn
Ted Manekin & Lisa Hayes

#### \$100+

Andrew & Elizabeth Fellows Anne Stokes & William Richardson Barbara Spohn Beth Groth Bill & Grace Thrift Bill & Janet Parker Bill Cole& Virginia Morton Carol Randell Carolyn LeCrone Chas Offutt & Meghan Stewart Christa Lyons Christina Forbes Cliff George Deborah Listman Ward Donna Schneider Donna Warren Douglas MacCleery Douglas Mintz Elizabeth Stewart Farm Heritage Conservancy Frank Bevacqua Geoff White George Owings Ginny Singer Jacqueline Moore

James & Barbara Egan

Janet Alger & Lisa Smith

Janice Steiner Jere Gibber & J.G. Harrington Jesse Oakley Joe and Peggy DeStefanis John Prewitt John Wright Joseph & Rebecca Briggs JoVita Wells Joyce Freundel Karen Hoagberg Kristin Sinkins Laura Ford Lee Mintz Leonard Sacks Lewis Vaughn Lydia Kovacs Mae Ngai Marilyn Randall Marney Bruce Mathew Schwaller & Sheryl Romeo Matthew Hallett Michael Williams & Drue Pearce Milton & Alice Ahlerich Mitchell & Mona Dixon Myra McGovern Nancy Bhargava Patricia S. Smith Rand & Frances Rensvold Rebecca & Ronald Pollack Rebekah Humphrey-Sewell Roger & Sandra Stephon Sally Lowe Sharyn Gantt Shirley Fiske Skip & Johanna Vaughan Sylvia Livingston

Tanta-Cove Garden Club

William & Janet Legg

Wilson & Nancy Coudon

William Thompson

Zeno St. Cyr II

Vivian Mills

Wallace Lowe

Virginia Busby & John Eddins



#### Financials

## REVENUE

Grants	\$868,778
Investment Income	\$261,841
Contributions	\$75,742
Program Income	\$33,205
In-Kind	\$2,194

Total Revenues \$1,241,760

# EXPENSES

### **Program Expenses**

Education \$531,593 Resource Stewardship \$509,166 (now combined with Agriculture)

Total Program Services \$1,040,759

### Support Services

Management & General \$179,754 Fundraising \$74,356

Total Support Services \$254,110

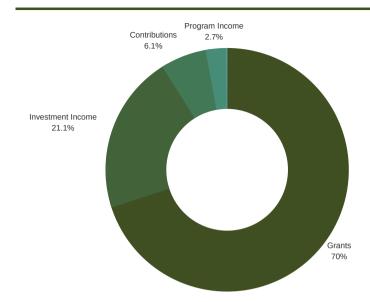
Total Expenses \$1,294,869

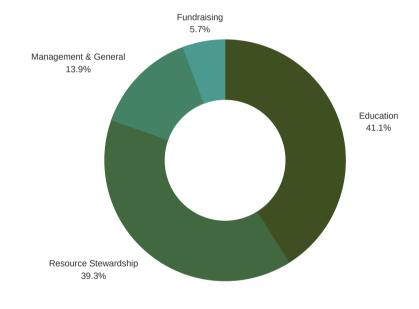
### Net Assets

Change in Net Assets (\$53,109)

Net Assets, beginning of year \$3,467,658

Net Assets, end of year \$3,414,549





The Accokeek Foundation is a member-supported, non-profit organization that cultivates passion for the natural and cultural heritage of Piscataway Park and commitment to stewardship and sustainability. A partner of the National Park Service, the Foundation stewards 200 acres of Piscataway Park and operates the National Colonial Farm. A copy of the audited financial statement and IRS form 990 is available by calling 301-283-2113.



